

WIN with Diemersdal!

TERMS AND CONDITIONS

The promoter is Diemersdal Wine Estate and Lumico (Pty) Ltd (“the Promoter”)

Any persons entering or participating in this Competition (“Participant”) accept and agree that by entering this Competition they have had an opportunity to read and consider these Terms and Conditions and that they are bound by these Terms and Conditions.

Competition description

1.1. Sauvignon Blanc Sweepstake Competition: 1-7 April 2022

To enter the first competition in the lead-up to Sauvignon Blanc Day participants need to let us know how they will be celebrating the special day in the wine industry by completing the sentence: “I will be celebrating Sauvignon Blanc Day with _____.”. The answer needs to be provided in the comment section of the post made on 1 April on Diemersdal’s social media.

- 1.1.1. Unlimited entries per person are allowed and cross-posting between platforms is allowed.
- 1.1.2. The winner will receive Diemersdal Sauvignon Blanc.
- 1.1.3. Entries between 1 and 7 April 2022 will be taken into account when choosing the winner.
- 1.1.4. The winner will be selected by a process of random selection.
- 1.1.5. The promotion is in no way sponsored, endorsed, administered by, or associated with Facebook or the social media platform.
- 1.1.6. All winners will be announced on 5 May.

1.2. Sauvignon Blanc Sweepstake Competition: 8-14 April 2022

To enter the second competition in the lead-up to Sauvignon Blanc Day participants need to let us know with whom they will be celebrating the special day in the wine industry, by tagging the person who they will be enjoying the Diemersdal Sauvignon Blanc 2022 with. The answer needs to be provided in the comment section of the post made on 8 April on Diemersdal’s social media.

- 1.2.1. Unlimited entries per person are allowed and cross-posting between platforms is allowed. (A bonus entry will be granted to participants entering a wine selfie)
- 1.2.2. The winner will receive Diemersdal Sauvignon Blanc.

- 1.2.3. Entries between 8 and 14 April 2022 will be taken into account when choosing the winner.
- 1.2.4. The winner will be selected by a process of random selection.
- 1.2.5. The promotion is in no way sponsored, endorsed, administered by, or associated with Facebook or the social media platform.
- 1.2.6. All winners will be announced on 5 May.

1.3. Sauvignon Blanc Easter Weekend Giveaway: 15-28 April 2022

To enter the third competition in the lead-up to Sauvignon Blanc Day participants need to find a hidden Easter Egg on the website (<https://diemersdal.co.za/>) and sign up to the Diemersdal newsletter by following these steps:

Head over to the Diemersdal website

Find the hidden Easter Egg

Click on it and follow the prompts to sign up for our newsletter.

Candidates who have followed all these steps will be put in a draw to win.

- 1.3.1. One entry per person
- 1.3.2. The winner will receive a case of Diemersdal Sauvignon Blanc.
- 1.3.3. Entries between 15 and 28 April 2022 will be taken into account when choosing the winner.
- 1.3.4. The winner will be selected by a process of random selection.
- 1.3.5. The promotion is in no way sponsored, endorsed, administered by, or associated with Facebook or the social media platform.
- 1.3.6. All winners will be announced on 5 May.

1.4. Sauvignon Blanc Sweepstake Competition: 29 April-5 May 2022

To enter the fourth competition in the lead-up to Sauvignon Blanc Day participants need to show us which Diemersdal Sauvignon Blanc they are drinking by submitting an image in the comment section. The answer needs to be provided in the comment section of the post made on 29 April on Diemersdal's social media.

- 1.4.1. Unlimited entries per person are allowed and cross-posting between platforms is allowed.
- 1.4.2. The winner will receive Diemersdal Sauvignon Blanc.
- 1.4.3. Entries between 29 April and 5 May 2022 will be taken into account when choosing the winner.
- 1.4.4. The winner will be selected by a process of random selection.
- 1.4.5. The promotion is in no way sponsored, endorsed, administered by, or associated with Facebook or the social media platform
- 1.4.6. All winners will be announced on 5 May.

2. Who can participate

- 2.1. Any legal resident of South Africa who is 18 (eighteen) years or older may participate in the Competition.

2.2. No director, employee, agent or consultant of:

2.2.1. the Promoter;

2.2.2. any other subsidiary or associated person who controls or is controlled by the Promoter;

2.2.3. the supplier of goods or services in connection with the Competition; or

2.2.4. the marketer of the Competition, or their spouses, life partners, business partners or immediate family members, may enter this Competition.

3. Personal Information

3.1. By entering this Competition, the Participant consents to the collection, processing and further processing of his/her personal information (including personal information contained in electronic communications) by the Promoter for the purposes of conducting this Competition and facilitating the participant's participation in the Competition.

3.2. By posting any content, images, or comments on any of the Promoter's public and/or social media platforms, a Participant consents to and gives the Promoter a world-wide royalty free licence to reproduce, modify, adapt and publish such content, images or comments for the purposes of promoting the Promoter's products and/or services.

4. Indemnity

4.1. By entering the Competition, the Participant unconditionally and irrevocably indemnifies and holds harmless the Promoter, as well as its holding company, its subsidiaries and any subsidiaries of its holding company, and their successors and assignees, directors, employees, agents or consultants against any and all losses, claims, proceedings, actions, damages, (direct, consequential or otherwise) liability, demands, expenses, legal costs (on an attorney and own client basis) howsoever arising out of, based upon, or in connection with (directly or indirectly) the Participant's participation in the Competition and the Prize/s.

4.2. Any winner may be requested to take part in the Promoter's publicity campaigns or to allow their names and likenesses to be used by the Promoter for promotional purposes. The Winners are, however, entitled to decline such requests.

4.3. Where a winner consents to take part in the Promoter's publicity campaigns, they will not be entitled to any remuneration for such participation and all materials arising from such participation will be the sole property of the Promoter.